

IGFA QUALIFYING EVENT BENEFIT PROGRAMS 2012

As an IGFA Offshore World Championship qualifying event, your tournament will receive the following benefits:

- Qualifying events will be given access to the IGFA Offshore World Championship website and be able to download their tournament rules, awards, schedule, press releases, photography and video.
 - Qualifying events will be listed in the tournament calendar of the IGFA Offshore World Championship Tournament magazine. Ten thousand copies will be distributed.
 - Qualifying events will be listed in the tournament calendar of the IGFA International Angler newsletter. Twenty thousand copies are distributed to its members.
 - Qualifying events will be listed on the International Game Fishing Association's website.
 - Qualifying events will be allowed to use the IGFA Offshore World Championship logo in all promotional materials.
 - Qualifying events will receive an IGFA Offshore World Championship banner identifying your tournament as a qualifying event.
 - Qualifying events will receive the IGFA Offshore World Championship magazine to distribute to their participants.
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- A special section of International Game Fishing Association's website (www.igfa.org) will be dedicated to the series championship and post tournament news releases on qualifying event results. (*Note: Qualifying events must provide the press release and photos.*)
 - Qualifying events will receive a one-year subscription to *Marlin*, *Sport Fishing* and *Salt Water Sportsman* magazines in print (within U.S.) or digital format (outside U.S.) to award to participants at your discretion.
 - Qualifying event winners will receive an invitation to compete in the IGFA Offshore World Championship.

Upon your acceptance, the obligations of your tournament will be:

All qualifying events pay a base \$400 annual tournament registration fee. Qualifying events also have the option of upgrading their program to include advertising in the IGFA Offshore World Championship magazine.

\$700 -benefits plus a quarter-page color ad in the Championship magazine

\$800 -benefits plus a half-page color ad in the Championship magazine

\$1,000 -benefits plus a full-page color ad in the Championship magazine

Your tournament shipment will be sent prior to your tournament date and will include an IGFA Offshore World Championship Qualifying Event banner; an invitation package to the IGFA Offshore World Championship to present to the winner; a one-year subscription to *Marlin*, *Sport Fishing* and *Salt Water Sportsman* magazines in print (within U.S.) or digital format (outside U.S.)

to award to participants at your discretion; and IGFA Offshore World Championship magazines for your participants. Your tournament is required to distribute one Championship magazine to each participating team and display the qualifying event banner.

If you agree to these terms, please confirm by submitting the registration fee payable to **BONNIER CORPORATION c/o IGFA OFFSHORE WORLD CHAMPIONSHIP, 460 N. Orlando Ave., Suite 200, Winter Park, FL 32789**, along with the completed **Indication of Interest** form. Your shipment will be mailed prior to your tournament date upon receipt of your registration fee.

Payment By Mail

Personal or Corporate checks must be drawn on a U.S. bank and payable in U.S. currency. Payments by mail must be received at least thirty days prior to the event dates.

Payments by Credit card or Wire Transfer

For information contact Lynda Wilson - 407-571-4517 or email Lynda.wilson@bonniercorp.com.

Upon conclusion of the tournament, please complete the **Highlights & Recap** form. E-mail lynda.wilson@bonniercorp.com; fax: 407-637-3531. This information will be posted to the dedicated championship website.

It would be our pleasure for your tournament to join us as an IGFA Offshore World Championship qualifying event. If you have any questions or comments, please contact Lynda Wilson, assistant tournament director, at 407-571-4517 or by e-mail at lynda.wilson@bonniercorp.com

The tournament committee reserves the right to accept/deny a team entry into the championship.